



Dear Friend,

As a business leader in our community, we thought you would be interested in a sponsorship opportunity to reach the 500 guests who will join local non-profit JFS in celebrating its 50 year milestone of the Finkelstein - Cohen Kosher Meals on Wheels (KMOW) program; providing critical support and extended social services to 2,500 seniors in our community. The event will also focus on the expansion of The Libby Urie Food Pantry, which provides non-perishable food to community members in need.

Please consider becoming a corporate sponsor and reaching our 500 guests, as well as a much broader audience across the tri-state area that we will invite to the event.

This is a great opportunity to align your brand and business with the incredible work that JFS is doing throughout our community. As a leading non-profit in our community, JFS plays a very critical role in supporting all families. With an experienced and caring staff, JFS is focused on providing families in need:

- Refugee Resettlement
- Clinical Counseling and Therapy
- Older Adult Services
- Child and Family Services
- Foster Care and Adoption
- Emergency Financial and Food Assistance

To help celebrate JFS work in our community, the event key-note will be Michael Solomonov, critically acclaimed chef, author and philanthropist and four-time James Beard award winner.

Solomonov's key-note will gain tri-state attention. He has garnered a lot of attention for his role on the Food Network and Netflix series, as well as his involvement in supporting food-based non-profit organizations. Solomonov is an internationally recognized chef and will be sure to increase exposure and attendance.

Please consider sponsorship our 50th Celebration of the KMOW Program. Your partnership will gain you significant exposure and alignment with a very impactful non-profit organization, and also provide the necessary investment that JFS needs to further its core services throughout Central PA.

To learn more about sponsorships, please contact sschauder@jfsfhhbg.org.

Sincerely,

Steven Schauder
Executive Director

Jordan Klein, M.D.
Executive Board Member

P.S. Your sponsorship support ensures that we can meet our strategic goals to expand community outreach programs and strengthen our community through critical, life sustaining programs.



The 50th Anniversary Celebration of Central PA's Kosher Meals on Wheels

*with special guest, four-time James Beard Award winning
Chef Michael Solomonov*

Join us in recognizing 50 years of sustaining our community by providing meal delivery to homebound seniors in Central Pennsylvania. This celebration recognizes one of the many critical services that JFS provides to over 1,300 people annually, and marks the significant milestone of having served more than 250,000 meals to local homebound seniors, along with many other life-saving health and human services that our community relies upon.

Founded in 1972 after the June flood, the KMOW program relies on volunteers who not only deliver meals, but also a friendly visit (at a time where solitude is worrisome). Caring for the all aspects of the participant's life, clients are evaluated by a social worker to determine if additional services are needed and receive two follow up visits per year to assess any changes.

500
Attendees

Attendees will be multi-generational families, baby boomers, seniors and community and business leaders throughout the tri-state area. These are individuals supporting or consuming JFS' community services, as well as chefs, restaurantuers and foodies.

On June 9, 2022, more than 500 community members will gather to celebrate 50 years of community service with guest speaker, four-time James Beard Award winning chef Michael Solomonov.

Solomonov is a critically acclaimed chef, author and philanthropist who was recognized as the:

- 2011 James Beard Award winner for Best Chef, Mid-Atlantic
- 2016 James Beard Award winner for International Cooking and Book of the Year for "Zahav: A World of Israeli Cooking", along with business partner, Steve Cook
- 2017 James Beard Award winner for Outstanding Chef
- 2019 James Beard Award winner for Outstanding Restaurant, along with business partner Steve Cook and the team at Zahav

As the keynote, Solomonov will speak about his passion for food-based non-profits and the role they play in strengthening communities. As a three-time James Beard winning chef, author and restaurateur, Solomonov will share insight into the resources necessary to ensure communities get access to nutritious food.

Please join us in sponsoring this community celebration. Your sponsorship support ensures that we can meet our strategic goals to expand community outreach programs throughout Central Pennsylvania with KMOW and the food pantry; strengthen our community through critical, life sustaining programs.

join us as a sponsor of this community celebration

Michelin Star Chef Sponsor

\$25,000

- Acknowledgment as Presenting Sponsor on promotional material (i.e. ads, posters, giveaways)
- Opportunity to provide giveaways/marketing material in event bags
- Opportunity to welcome guests at the beginning of the celebration
- Opportunity to share 1-minute video or greeting during the event
- Verbal recognition as Presenting Sponsor throughout the event
- 25 VIP Tickets to Meet & Greet Reception with Michael Solomonov with special event seating
- 25 signed copies of Chef Solomonov's best seller "Zahav"
- Corporate logo and hyperlink on the JFS website for the 2022 calendar year

Gourmet Chef Sponsor

\$15,000

- Acknowledgment as Leading Sponsor on promotional material (i.e. ads, posters, giveaways)
- Opportunity to provide giveaways/marketing material in event bags.
- Opportunity to share 1-minute video or greeting during the event
- Verbal recognition as Leading Sponsor before keynote speaker
- 15 VIP Tickets to Meet & Greet Reception with Michael Solomonov with special event seating
- 15 signed copies of Chef Solomonov's best seller "Zahav"
- Corporate logo and hyperlink on the JFS website for the 2022 calendar year

Executive Chef Sponsor

\$10,000

- Acknowledgment as Executive Sponsor on promotional materials (i.e. ads, posters, giveaways)
- Opportunity to provide giveaways/marketing material in event bags
- Opportunity to share 30s video or greeting during the event
- Verbal recognition before keynote speaker
- 10 VIP Tickets to Meet & Greet Reception with Michael Solomonov with special event seating
- 10 signed copies of Chef Solomonov's best seller "Zahav"
- Corporate logo and hyperlink on the JFS website for the 2022 calendar year

Sous Chef Sponsor

\$5,000

- Acknowledgment as Corporate Sponsor on promotional material (i.e. ads, posters, giveaways)
- Opportunity to provide giveaways/marketing material in event bags
- 7 VIP Tickets to Meet & Greet Reception with Michael Solomonov with special event seating
- 7 signed copies of Chef Solomonov's best seller "Zahav"

Sommelier Sponsor

\$2,500

- Acknowledgment as Corporate Sponsor on promotional material (i.e. ads, posters, giveaways)
- 4 VIP Tickets to Meet & Greet Reception & 4 signed copies of Solomonov's best seller "Zahav"

Culinary Artist Sponsor

\$1,000

- Acknowledgment as Sponsor on promotional material (i.e. ads, posters, giveaways)
- 2 VIP Tickets to Meet & Greet Reception & 2 signed copies of Solomonov's best seller "Zahav"

Jewish Family Services (JFS) is a forward-thinking mental health and social service agency dedicated to providing social services throughout our community, including refugee resettlement, clinical counseling and therapy, older adult services, child and family services, adoption and foster care and emergency financial and food assistance.



Jewish Family Service
of Greater Harrisburg, Inc.

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