

Dear Friend,

As a business leader in our community, you know how vital it is to support the mental health needs of your clients and employees. Not a day goes by that we do not hear about the millions of Americans struggling with a mental health issue—studies show that 1 in 5 U.S. adults and 1 in 6 U.S. youth aged 6-17 experience a mental health disorder each year.

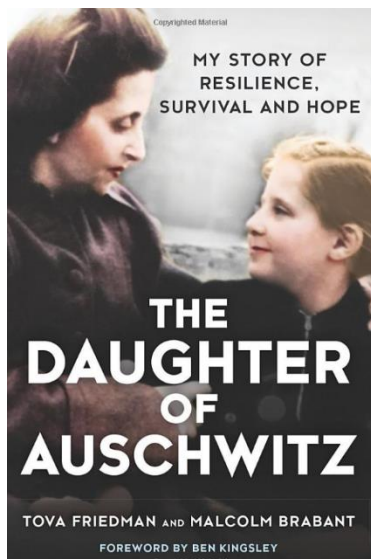
Jewish Family Service of Greater Harrisburg (JFS) has been at the forefront of serving the mental health needs of all members of the Greater Harrisburg community. Last year, JFS provided 5,550 mental health counseling sessions last year to children, teens, families, and seniors, an increase of 37% over the prior year.

Please consider becoming a corporate sponsor and reaching our 300 guests, as well as a much broader audience across the tri-state area that we will invite to the event **on Monday, June 5th, 2023 from 11:30 am -1:00 pm at the Harrisburg JCC.**

This is a great opportunity to align your brand and business with the incredible work that JFS is doing throughout our community. As a leading non-profit in our community, JFS plays a very critical role in supporting all families. With an experienced and caring staff, JFS is focused on providing families in need:

- Refugee Resettlement
- Clinical Counseling and Therapy
- Older Adult Services
- Child and Family Services
- Foster Care and Adoption
- Emergency Financial Assistance
- Community Food Pantry
- Kosher Senior Meals on Wheels

JFS services are delivered with compassion, respect, and dignity, without regard to age, race, religion or creed, sexual or gender orientation, disability, or socio-economic status to all members of our community,



This year, JFS invites you to be a Sponsor for an extraordinary event, ***“Resilience, Survival and Hope: Life lessons from the ‘Daughter of Auschwitz’ on overcoming trauma and building meaningful lives.”***

On Monday, June 5th 2023, JFS will feature Tova Friedman, a mental health therapist and New York Times Bestselling Author of “Daughter of Auschwitz.” Tova, who entered the Auschwitz-Birkenau at the age of five is one of the youngest children documented to have survived the Nazi concentration camp. Tova went on to build a life as a leading mental health therapist in the tri-state area and became a strong advocate to support expanding access to mental health resources. She is also a passionate spokesperson against anti-Semitism and prejudice. Tova will



inspire everyone with her enduring message on the power of resilience and the ability for all of us to overcome trauma and adversity.

Tova was born on September 7th, 1938, in Gdynia, Poland, a suburb of Danzig. Her family, the Grossman's, came from Tomaszow Mazowiecki, a small town near Lodz, Poland, and returned there as soon as the war broke out. Friedman is among the youngest people to survive the Nazi Holocaust, and one of 5000 Jewish children living in Tomaszow Mazowiecki before World War II. At the end of the war, she was just one of five Jewish children to return.

Friedman and her parents arrived in the USA when she was 12 years old. They lived in Brooklyn where she met and married her husband of 60 years, Maier Friedman. She received her Bachelor of Arts degree in Psychology from Brooklyn College and a Master of Arts in Black Literature from City College of New York. Together they immigrated to Israel and lived there for over ten years where she taught at the Hebrew University in Jerusalem. After returning to the US, she earned her Master of Arts in Social Work from Rutgers University and became the director of Jewish Family Service of Somerset, Hunterdon, and Warren Counties in New Jersey for over 20 years and still works there as a therapist. Friedman has 4 children and 8 grandchildren.

Friedman has garnered national and international attention and she has been featured on PBS, CNN, MTV and in many print and social media outlets. She is a speaker and author in high demand, and she will attract community members of all ages to hear her transformative message.

To learn more about sponsorships, please contact sschauder@jfsfhhbg.org or at (717) 233-1681 x3006.

Sincerely,

Jordan Klein, MD

Jordan Klein, M.D.
Event Chair

Steven Schauder

Steven Schauder
Chief Executive Officer

P.S. In addition to supporting all the life-sustaining programs JFS provides for the community, in supporting this event, your sponsorship sends an important message that in this age of rising antisemitism, **hate has no place in Central Pennsylvania**, and you and your business stand alongside the Jewish community in embracing tolerance and acceptance for all.



Celebrate Hope, Healing, Tolerance and Acceptance with Central PA's Premier Mental Health Nonprofit

With special guest, child Holocaust survivor, mental health advocate and NY Times bestselling author, Tova Friedman

Join us in recognizing 58 years of sustaining our community by providing high quality mental health services to hundreds of children, teens, families, and adults each year. This celebration recognizes one of the many critical services that JFS provides to over 1,800 people annually and marks the significant milestone of having provided more than 5,500 mental health sessions in 2022, an increase of 37% over the prior year.

Founded in 1964, JFS has been at the forefront of meeting our community's mental health and social service needs and continues to expand services to meet the growing demand for affordable mental health therapy.

<p>300 Attendees <i>Monday, June 5th from 11:30 am - 1:00 pm at the Harrisburg JCC</i></p>	<p>Attendees will be multi-generational families, baby boomers, community leaders and stakeholders, seniors, and business leaders in Central PA.</p> <p>Our community is comprised of more than 1,800 households and more than 7,500 individuals, many with high purchasing power and the desire to support local businesses.</p>
---	---

JFS BY THE NUMBERS

- Since the start of the COVID-19 crisis, JFS has provided a \$78,000 to 431 clients in emergency financial assistance
- Our Libby Urie Food Pantry distributed more than 12,000 lbs. of food to families dealing with food insecurity
- Since 1995, JFS has helped more than 2,000 children connect to foster and forever families
- Since 1972, JFS has served more than 250,000 meals to seniors through our Finkelstein-Cohen Kosher Meals on Wheels program
- Last year, JFS successfully resettled 44 Afghan refugees, comprised of 9 children & 25 adults and JFS has resettled 45 Ukrainian refugees and anticipates helping 100-200 new arrivals



Join us as a sponsor of this important community gathering

- **Community Health Champion Sponsor: \$25,000** – Includes **20 VIP tickets to Luncheon Reception & special event seating**; opportunity to offer greetings during the event; top billing at the event; prominent name/logo placement in all publicity, 12 signed copies of Tova Friedman’s best seller “Daughter of Auschwitz.”
- **Mental Health Champion Sponsor: \$15,000** – Includes **15 VIP tickets to Luncheon Reception & special event seating**; opportunity to share 1-minute video greeting during the event; top billing at the event; prominent name/logo placement in all publicity, 10 signed copies of Tova Friedman’s best seller “Daughter of Auschwitz.”
- **Mental Health Advocate Sponsor: \$10,000** – Includes **10 VIP tickets to Luncheon Reception & special event seating**; opportunity to share 30 second video greeting during the event; top billing at the event; prominent name/logo placement in all publicity, 8 signed copies of Tova Friedman’s best seller “Daughter of Auschwitz.”
- **Mental Health Partner Sponsor: \$5,000** – Includes **7 VIP tickets to Luncheon Reception & special event seating**; prominent name/logo placement in publicity, 5 signed copies of Tova Friedman’s best seller “Daughter of Auschwitz.”
- **Mental Health Ally Sponsor: \$2,500 level** - Includes **4 VIP tickets to Luncheon Reception & special event seating**; prominent name/logo placement in publicity, 3 signed copies of Tova Friedman’s best seller “Daughter of Auschwitz.”
- **Mental Health Friend Sponsor: \$1,000** – Includes **2 VIP tickets to Luncheon Reception & special event seating**; prominent name/logo placement in publicity, 1 signed copy of Tova Friedman’s best seller “Daughter of Auschwitz.”

About JFS: Since 1964, JFS has provided effective social and human services to people of all backgrounds and all members of the Greater Harrisburg community. JFS services are delivered with compassion, respect, and dignity, without regard to age, race, religion or creed, sexual or gender orientation, disability, or socio-economic status. We offer Adoption and Foster Care services, Outpatient counseling and crisis intervention for children, teens, families, adults and seniors, Refugee Resettlement Services, and Community Programs, such as Finkelstein – Cohen Kosher Meals on



Wheels, Emergency Financial Assistance and Management, and the Libby Urie Community Food Pantry (717-233-1681; <https://www.jfsofhbg.org/>)